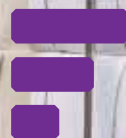


IFPTAJOURNAL

2019 MEDIA KIT

Picture: Metsä Group



Fastmarkets
RISI

Exclusive coverage OF THE FOREST PRODUCTS LOGISTICS INDUSTRY

The IFPTA Journal is the professional journal of the International Forest Products Transport Association. From transport and distribution to warehousing and materials handling of forest products the IFPTA Journal reaches a global audience of industry professionals who work in the logistics and transport industries.

Each issue delivers exclusive content from across the full spectrum of the forest products logistics industry. Features and columns cover the innovations and advancements of the industry, offering an invaluable forum for the most up-to-date information. Readers of the IFPTA Journal receive the latest industry news from around the world, as well as reporting and analysis of market trends and developments.

Advertisers in the IFPTA Journal communicate with a targeted international audience. Distributed exclusively to all members of the IFPTA and at major industry events, the IFPTA Journal has a worldwide impact through a constantly growing subscriber base.



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Editorial calendar 2019

Issue Number	Editorial Highlights	Bonus Distribution	Ad Close	Material Due
Q1	<ul style="list-style-type: none"> • Port Profile Port of Tarragona – Host of PPI Transport Symposium 23 2019 • Digital Solutions in the Forest Based Industry • Highlights of London Pulp Week • Chairman’s Corner • Board Beat • IFPTA News • Market Quotes 	<ul style="list-style-type: none"> • Forest Investment • Asian Conference • Breakbulk Asia • Breakbulk Europe 	February 1	February 8
Q2	<ul style="list-style-type: none"> • Preview PPI Transport Symposium 23 Tarragona 2019 • Multi-Modal Transport • Logistics Issues in Investment Projects • European Outlook • Chairman’s Corner • Board Beat • IFPTA News • Market Quotes 	<ul style="list-style-type: none"> • PPI Transport Symposium • Latin American Conference • Zellcheming Expo 	May 10	May 17
Q3	<ul style="list-style-type: none"> • Program PPI Transport Symposium 23 Tarragona 2019 • Green Logistics: The Growing Importance of Sustainability • Forest Products Markets in South America and Asia • Chairman’s Corner • Board Beat • IFPTA News • Market Quotes 	<ul style="list-style-type: none"> • North American Conference • London Pulpweek • Breakbulk USA 	August 16	August 23
Q4	<ul style="list-style-type: none"> • Report PPI Transport Symposium 23 Tarragona 2019 • Damage Prevention • New Service Models in Forest Products Transport • Chairman’s Corner • Board Beat • IFPTA News • Market Quotes 	<ul style="list-style-type: none"> • PPI Awards and European Conference 	November 15	November 22

Print Advertising Rates and Specifications

ALL RATES LISTED BELOW ARE NET RATES

	1 insertion - \$	4 insertions - \$	1 insertion - €	4 insertions - €
1 page	\$1,945	\$1,785	€ 1,555	€ 1,430
Spread	\$3,380	\$3,090	€ 2,700	€ 2,470
Half page	\$1,535	\$1,360	€ 1,225	€ 1,100
Black and White				
1 page	\$1,370	\$1,230	€ 1,230	€ 970
Half page	\$1,070	\$965	€ 965	€ 765
Cover				
2nd (inside front)	\$2,150	\$1,965	€ 1,715	€ 1,570
3rd (inside back)	\$2,150	\$1,965	€ 1,715	€ 1,570
4th (back)	\$2,250	\$2,060	€ 1,785	€ 1,650

Specifications

Dimensions	Trim Size	Image Bleed	Type Size
Full page	216 x 280 mm	+3 mm on all sides	
Full page (live area)			195 x 251 mm
1/2 page horizontal	216 x 139 mm	+3 mm on all sides	
1/2 page horizontal (live area)			195 x 123 mm
1/2 page vertical	108 x 280 mm	+3 mm on all sides	
1/2 page vertical (live area)			90 x 251 mm

PRINT AD MATERIALS

What should I send?

Ads should be PDF, print-ready files.
 Colour Format: Only CMYK – Process Colours
 Final Trim Size: 216 x 280 mm
 Paper Stock: 70 grams
 Cover: 150 grams
 Binding: Saddle-stitched

DELIVERY INSTRUCTIONS

How should I send the advert?

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The production manager will check all materials to ensure they meet specifications

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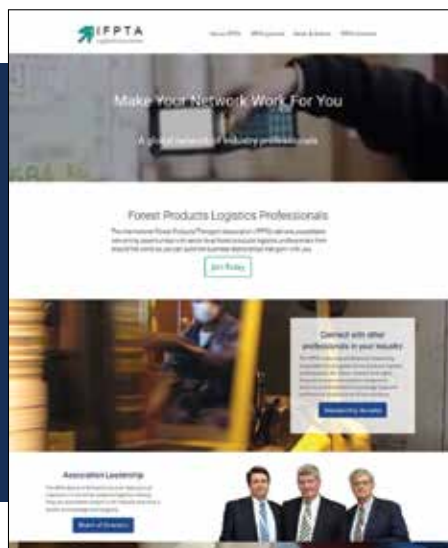
Membership

Connect with other professionals in your industry

The IFPTA is the only professional networking association for global forest products logistics professionals. We deliver relevant and highly focused services and activities designed to enhance and broaden the knowledge base and professional development of our members.

BENEFITS OF MEMBERSHIP INCLUDE

- **Member Discounts**
Save on registration fees for all IFPTA regional conferences and seminars, including the biennial PPI Transport Symposium
- **Professional Networking**
Unparalleled face time with other forest products logistics professionals to build business relationships that grow with you
- **Global Association**
Access an exclusive network of senior-level forest products logistics professionals representing every link in the supply chain
- **IFPTA Journal**
Stay informed with the industry's source for news and events, with comprehensive coverage of issues facing the industry
- **Industry Knowledge**
Broaden your expertise through educational opportunities that take your professional career to the next level
- **IFPTA Connect**
Network with other IFPTA members around the world through the online member directory to make valuable personal connections



MEMBERSHIP FEES 1-Year package: \$175 | 3-Year package: \$375

To learn more about becoming an IFPTA Member, visit the IFPTA website at www.ifpta.org

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